

O/o. General Manager (S & M - CM)  
Sales & Marketing - Consumer Mobility  
3<sup>rd</sup> Floor, "A" Wing, New Administrative Building  
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**भारत संचार निगम लिमिटेड**  
(भारत सरकार का उद्यम)  
**BHARAT SANCHAR NIGAM LIMITED**  
(A Government of India Enterprise)

**SALE & MKTG-CM/166/2G & 3G DATA PLANS/2013-15/32**

**DATED: 18.05.2015**

Sub: **Free Data Usage of prepaid data plan under mobile services – reg.**

Ref: (1) AGM (Mktg-CM) TN Circle Letter No. S&M-CM/166/3G Data Card/13-14-15/28 dated 27.02.2015  
(2) **ECT Approval No.1834 for TN (incl of Chennai) dated 15.05.2015**

Kindly refer to the letter cited under reference (1) above. Approval is hereby accorded for the implementation of the following change in the offer of freebies along with the DPVs given below:-.

*The free data usage now being offered on monthly basis for the following DPVs will be offered on Annual Basis i.e. the freebies of Data Usage applicable for the DPV will be offered on one time on its activation.*

**Details of the DPV(s):**

Particulars	DPV-3299	DPV-2299	DPV-1251
MRP of Data Plan Voucher (inc. of S.Tax)	Rs.3,299	Rs.2,299	Rs.1,251
Free Data Usage	30 GB	18 GB	9 GB
Data Plan main Account Validity	12 months. Further extension of validity, through same plan voucher		
Availability	Through C- Top-Up		
Applicability	For data plans with and without sale of BSNL Data Card or any of the BSNL bundled Data Card		

If the customer uses any of the data plan voucher during the validity of the above DPVs, the validity of the respective plan only will be effective from the date of such activation.

The above change will come into effect from **19.05.2015**.

*Kdavelin Subramanyu*

(Kalavathi Subramanyen)

**Assistant General Manager (Mktg-CM)**

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To

GM (NW-O CM), Trichy -1/ Coimbatore, GM(S&M-CM), Chennai Telephones,

GM (F) / Sr. GM (TR) TN Circle, Chennai

DGM/DE IN SZ - Trichy

DGM (NW-O)/DE IT, Coimbatore.

Heads of All SSA, Tamilnadu Circle

DGM (Sales) /DGM (CS) TN Circle, Chennai

DGM (ITPC) HD, DGM(S&M-CM)/AGM(S&M-CM), Chennai Telephones, Chennai

-for kind information and necessary action pl.